



# GENERAL EFFECT VISUAL

Performing Unit: _____
Class: _____ Date: _____
Sanctioned Regional: _____

*Evaluate the effectiveness of the program and the performers. The ability to maintain a connection with the audience through a combination of components that contributes to the effect. The performers are measured partly through excellence but, more significantly, in their ability to communicate the product to the audience.*

EFFECTIVENESS OF THE VISUAL REPERTOIRE	100 points	
Coordination & staging of elements Pacing Concept Interpretation & coordination of the music Tension & Release	Impact & Climaxes Aesthetic/Emotional/Intellectual Appeal Creativity, Originality & Imagination The usage of Movement, Form & Color Continuity	
EFFECTIVENESS OF THE VISUAL PERFORMER	100 points	
Communication Artistry Emotional Intensity Nuance, Detail & Refinement	Expressive Effect Involvement Excellence/Professionalism as effect	
Judge _____	<b>TOTAL</b> (Possible 200)	



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RARELY FAIR			INFREQUENTLY GOOD			SOMETIMES EXCELLENT			USUALLY SUPERIOR			ALWAYS DISTINGUISHED		
0-29			30-49			50-69			70-89			90-100		
BOX 1			BOX 2			BOX 3			BOX 4			BOX 5		
10	20	29	36	43	49	56	63	69	76	83	89	93	96	100

EFFECTIVENESS OF THE REPERTOIRE	EFFECTIVENESS OF THE PERFORMERS
<ul style="list-style-type: none"> <li>Displays the concept clearly</li> <li>Displays effective coordination among the visual elements</li> <li>Displays effective coordination between the musical and visual components</li> <li>Shows creativity and originality in the use of the components of the program</li> <li>Creates effective interpretation through body, and/or form and/or equipment</li> <li>Offers consistent pacing through which the audience is engaged</li> <li>Displays effective staging of elements and timing of effects</li> <li>Offers aesthetic and intellectual considerations</li> <li>Delivers a wide variety of effects</li> <li>Creates opportunities for emotional responses for the audience</li> </ul>	<ul style="list-style-type: none"> <li>Display an effective level of communication with the audience</li> <li>Engages the audience at all times</li> <li>Delivers a high level of excellence and artistry to contribute to the effect</li> <li>Display an emotional intensity</li> <li>Offer an understanding of their roles and responsibilities while displaying confidence</li> <li>Delivers nuance, detail and refinement through the intent of the program design</li> <li>Maintain the shaping and contouring of the program</li> </ul>

**\*\*The level of reward is achieved by weighing all factors of effect.\*\***

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